

Susquehanna Township Alumni Association Color Run and Pink Out Football Game



Dear Business and Community Leader,

The Susquehanna Township Alumni Association together with the Susquehanna Township School District student body will hold our annual Color Run on October 21, 2023. Proceeds from this event will be donated to the Pink Out Football Game fundraiser in support of Breast Cancer Awareness Month in October. The Pink Out game itself is to raise Breast Cancer Awareness throughout the school district. Over the years, this student led campaign has raised over \$100,000 to support brave women and their families. Once again, we are happy to include the Color Run as one of our fundraisers for our campaign.

This event is so much more fun than a regular race as runners will be doused with a cornstarch-based colored powder as they pass several checkpoints! Each participant will receive a white T-shirt with black lettering with our sponsors listed on the back. The front side will have a slogan created by Susquehanna Township High School students and alumni association. The color-stained t-shirt they have earned by the end of the race is sure to be a memento they will treasure.

We would like to invite you to become a sponsor. Your business will receive maximum exposure before and during the event as well as continued exposure while participants wear the shirt after the event. We are offering sponsorship levels of Gold \$500, Silver \$250, and Bronze \$150. In return for your sponsorship, your name will appear on the back of the T-shirts (listing will be based on sponsorship level and then order of response). Sponsors who choose the gold or silver sponsorship level will be offered the opportunity to set up a table at the event to promote their organization. Gold sponsors will also get 2 free entries for runners and silver sponsors will get 1 free entry to the color run. Gold sponsors will also receive their name on the back of both the Color Run and Pink Out Football game day apparel.

Your sponsorship will assist in purchasing the race materials in which are required to make the run a success. Materials such as t-shirts, color powder, snacks, water and prizes for our top runners. Part of the sponsors' donations, if your organization chooses to do so, will also be any item you would wish to place in a runner's gift bag which contains the runner's t-shirt. Your item, or items can be anything from flyers to promotional items that you would like to contribute.

We sincerely hope that you will consider taking part in this year's event. Should you have any questions please feel free to contact me at Rhammaker2021@gmail.com.

Thank you,

A handwritten signature in black ink, appearing to read 'Rhyce Hammaker'.

Rhyce Hammaker, Susquehanna Township Alumni Association Pink Out Chair

Color Run Sponsorship Opportunities

Due Date: August 31st , 2023

presented by **Susquehanna Township High School Alumni Association**

Help us reach our goal of \$6000.

We would like to become a 2023 “Color Run” sponsor at the following level:

___\$1000 (Corporate Level) Same perks included with the gold level with included features of having logo at the top of both shirts, a banner to be hung at the color run event and up to 25 free entries. You will also receive a discount code that can be distributed to all other employees to lower the entry fee to \$15 per runner.

___\$500 (Gold Level) Logo on both the Color Run and Pink Out shirt, logo on the color run online registration page, a Table at event, Opportunity to place an Item in Runner’s bag, (up to 10 free entries)

___\$250 (Silver) Logo on back of the color run shirt/online registration, Table at event, Item in Runner’s bag (5 free entry)

___\$150 (Bronze) Logo on back of shirt/online registration, Item in Runner’s bag (1 free entry)

Company

Name: _____

Address: _____

E-Mail: _____

How do you want your listing to appear? (Logo’s are preferred for the back of the Color run shirt. If you choose to enter your logo, please indicate DESIGN below and send the design to the email address above. All sponsors will appear in black on the shirts)

Please return your sponsorship by August 31st, 2023, to have your name appear on the t-shirt.
(Sponsorship by check or credit card)

Credit Card Information:

I Have : VISA M/C AMEX DISC

Card Number _____

Name on Card _____

Expiration Date: Month ____ Year ____

CVV _____ on back of card Zip Code _____

Amount \$ _____

Signature _____

Checks Payable to
STHS Alumni Association

Please Note **Color Run** in the Memo Line

Mail Form and payment to:
STHS Alumni Association
PO Box 61474
Harrisburg PA 17106-1474

Money raised during this year's event will benefit the Susquehanna Township

[Pink Out Breast Cancer Awareness Campaign](#)



<https://runsignup.com/Race/PA/Harrisburg/STSDFunRunWalk>

